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B.B.A. (Part - II) (Semester - IV) Examination, November. - 2017

COMPUTER

E-Commerce (Paper -II)

Sub. Code : 43948

Day and Date : Tuesday, 07 - 11 - 2017

Total Marks : 40

Time : 03.00 p.m to 05.00 p.m.

Instructions : 1) All questions are compulsory.
2) Figures to the right indicate full marks.

Q1) What is Hyperlink? Explain Image & Text Hyperlink with example? [14]

OR

What is e-payment and its advantage? Discuss Post paid E-Payment system in detail.

Q2) Attempt any two : [8 + 8 =16]

- Explain Table tag with example.
- What are different Security Threats?
- Discuss Instant E-payment system?
- What are the legal issues of e-commerce?

Q3) Write short notes on any two [5 + 5 = 10]

- Role of website in business.
- Smart Card.
- Web pages.
- Problems in E-commerce

